

Message Text

UNCLASSIFIED

PAGE 01 STATE 188684

62

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66631

DRAFTED BY:COMM/BIC/224:AGAYA, JR

APPROVED BY:EB/OCA/REP:LHPOMEROY

COMM/BIC/224:CJBARRETT, RMD

BCABP:OBRN:LARSON (PHONE)

----- 031619

R 212154Z SEP 73

FM SECSTATE WASHDC

TO AMEMBASSY REYKJAVIK

UNCLAS STATE 188684

E.O. 11652: N/A

TAGS: BEXP, IC

SUBJ: BUY AMERICAN AUTOMOBILE PROMOTION

REF: REYKJAVIKS 879, 971 AND USDCO 11412

1. OIM HAS INITIATED CONTACT MOTOR VEHICLE MANUFACTURERS ASSOCIATION OF U.S. INC. (MR. JOHN V. MOLLER, MANAGER, WORLD TRADE DEPARTMENT) WITH VIEW SOLICITING SUPPORT U.S. FIRMS NAMED IN REFTEL 971, FOR JOINT BUY AMERICAN AUTOMOBILE PROMOTION. ALSO IN CONTACT THROUGH BCABP, WITH FORD AND GENERAL MOTORS.

2. FOR HAS CONTACTED EUROPEAN SALES OFFICE IN ENGLAND ADVISING THAT OFFICE OF POST EVALUATION ICELANDIC MARKET AND SUGGESTING EUROPEAN SALES OFFICE CONTACT EMBASSY REKJAVIK DIRECTLY RE COORDINATED SALES CAMPAIGN.

3. POST WILL BE ADVISED AS OTHER WASHINGTON EFFORTS MATURE. RUSH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: COMM/BIC/224:AGAYA, JR
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Handling Restrictions: n/a
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ISecure: 1
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Previous Handling Restrictions: n/a
Reference: REYKJAVIKS 879, 971 AND USDCO 11412
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Review Authority: elyme
Review Comment: n/a
Review Content Flags:
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Review Event:
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Review Markings:

Declassified/Released
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30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BUY AMERICAN AUTOMOBILE PROMOTION
TAGS: BEXP, IC
To: REYKJAVIK
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005